

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainska Volyn National University
Department of International Communications and Political Analysis

SYLLABUS

of the normative academic discipline
“Information and Analytical Activities in International Relations”

Educational level bachelor
Field of knowledge: 29 «International Relations»
Specialty 291 International Relations, Public Communications and Regional Studies
Education and professional program: «International Relations»

The syllabus was developed on the basis of the Program of a normative academic subject "Information and Analytical Activities in International Relations", the Standard of Higher Education of Ukraine for Bachelors of specialty 291 "International Relations, Public Communications and Regional Studies".

Developer: PhD, lecturer of the Department of International Communications and Political Analysis of Lesya Ukrainka Volyn National University – Olga Bogorodetska.

The syllabus of the subject was approved at the meeting of the International Communications and Political Analysis Department, Protocol № 2 as of September 13, 2021.

Head of the department: N. Karpchuk (N. Karpchuk)

SYLLABUS – COURSE CARD

COURSE NAME	Information and Analytical Activities in International Relations
ORGANIZATIONAL UNIT	Faculty of International Relations, Department of International Communications and Political Analysis
PERIOD OF COURSE REALIZATION	1st semester, 2021 / 2022
GIVEN NAME, FAMILY NAME, LECTURER'S ACADEMIC TITLE	Olga Bogorodetska
CONTACT DETAILS	bohorodetska.olha@vnu.edu.ua
LECTURER'S COMPETENCIES AND EXPERIENCE	PhD in the field of Political Science. Since 2012 has been working with groups and teams from various fields, providing workshops for members of non-governmental organizations. Author of monographs and several scientific articles. The main areas of interest: transformations in the system of Ukrainian higher education, cultural diplomacy, foreign policy of EU countries. Fluent in English, Russian and has Italian at basic level.
PREREQUISITES	The course is intended as a continuation of the previous semesters programme.
FORM OF CLASSES	Lecture
NUMBER OF ECTS CREDITS	4
FORM OF OBTAINING CREDIT	Exam
METHODS AND FORMS OF STUDENTS' WORK ASSESSMENT (CRITERIA AND ASSESSMENT FORM FOR OBTAINING CREDIT FOR THE COURSE)	Test Written exam, 30 minutes, 20 questions (4 possible answers, one correct) Maximum number of permitted absences: 2
OBJECTIVES AND SUBJECT MATTER OF THE COURSE	The course is aimed to familiarize students with organization and conduction of information and analytical work in the field of international relations. The approaches of information collection, its analysis, specifics of analytics and political forecasting are planned to be presented. Main features of public authorities' analytical support and synthetic document processing are examined during the course. Main methodological aspects of information and analytical work are presented.

COURSE DESCRIPTION DIVIDED INTO 15 ISSUES (CLASS TOPICS) PER SEMESTER (FULL-TIME STUDIES)

No.	Topic
1.	Introduction. Formal requirements of the course. The meaning of the concept of "Information-analytical activity" and the problem of its scientific definition.
2.	Methodological aspects of information-analytical work.
3.	Methods of analytical processing of primary information.

4.	Abstracting as a process of primary information analysis.
5.	Preparation of review information.
6.	Preparation of certain types of documents.
7.	Main stages of political analysis.
8.	Theoretical and methodological basis of political forecasting.
9.	Forecasting: stages and methods.
10.	Information support of political analysis.
11.	Information and analytical structures of the Government of Ukraine.
12.	Information and analytical work in foreign institutions.
13.	Features of information and analytical support of public authorities.
14.	“Political situation”
15.	Conclusions.

READINGS AS DIVIDED INTO COMPULSORY AND SUPPLEMENTARY ONES

MANDATORY LITERATURE	1. Committee report «Public diplomacy strategy in 2005» [Electronic resource] // Mode of access: http://tomasloc.gov/12345.html / - Last access: 2007. – Title from the screen.
	2. Congressional act on budget cost estimate. Fiscal year 2004-2005. [Electronic resource] // http://state.gov/cab/emu/index.html - Title from the screen.
	3. Finn H.K. Public diplomacy: effective strategies for the future. [Electronic resource] / H.K. Finn // Mode of access: http://www.culturaldiplomacy.org/12 - Last access: 2009. – Title from the screen.
	4. P. van Ham. The rise of brand state: the postmodern politics of image and reputation. [Electronic resource] / P. van Ham. // Mode of access: www.eastwestcoms.com/The-Rise-of-the-Brand-State.htm - Title from the screen.
	5. Public diplomacy activities and programs [Electronic resource] // Mode of access: www.publicdiplomacy.org/12 - Title from the screen.
	6. Rugh W.A. Broadcasting and American public diplomacy. [Electronic resource] / W.A. Rugh // Mode of access: www.tbsjournal.com/rugh.htm - Title from the screen
	Thematic scientific articles will be sent to the students additionally during the course.

SUPPLEMENTARY LITERATURE	1. Теремко В. В. Сутнісні характеристики прикладного політичного аналізу [Електронний ресурс] / В. В. Теремко – Режим доступу: http://www.nbuu.gov.ua/portal/socgum/Vdakk/2010_1/39.pdf .
	2. Шпига П. С. Інформаційно-аналітичне забезпечення зовнішньої політики : [Конспект лекцій] / П. С. Шпига – К. : КиМУ, 2004.
	3. Польовий М. А. Політичні процеси : теорія і практика моделювання : [монографія] / М. А. Польовий. – Одеса : Фенікс, 2011.
	4. Мунтян М. А. Политическое прогнозирование [Електронний ресурс] / М. А. Мунтян. – Режим доступу: http://viperson.ru/wind.php?ID=380160
	5. Лясота Л. І. Проблеми інституціоналізації прикладного політичного аналізу та прогнозування у сучасному українському суспільстві / Л. І. Лясота // Теорія і практика політичного аналізу і прогнозування : [Збірник матеріалів] / [За ред. М.М.Розумного]. – К. : Національний інститут стратегічних досліджень, 2006.

EDUCATIONAL EFFECTS

The Competences	The effects of education for a course	Reference to directional effects
	The student analyzes international process in the informational context.	CK2

	The student has an ability to communicate and provide analytical activity in the sphere of international relations in English	CK12
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	The effects of education for a course	Reference to directional effects
The Knowledge	The student collects and analyzes information as regards international relations, foreign policy of Ukraine and other states	PH08
	The student uses modern informational technologies and systems for solving tasks in the sphere of international relations	PH14

	The effects of education for a course	Reference to directional effects
The Skills	can correctly interpret the forms and specificity of analytical process	Y_M1

METHODS OF WORK AND WORKLOAD

ECTS	4
Total workload (hours)	120
Lectures (hours)	22
Seminars (hours)	24
laboratory classes (hours)	26
Consultations	8
Students' independent work	40
reading literature for classes	2
ongoing press and other media review ("press round-up")	4
doing project work	2
carrying out research	2
designing a research tool	2
data collection	2
data analysis and interpretation	2
preparation for IT classes	2
execution of assignments and doing homework	2
group work outside the classroom	2
inter-semester tests	2
final test	4
inter-semester written assignments	2
final written assignment	2
preparation of a paper / presentation	2
preparation of a written report in respect of each session	2
final examination	4